

# 2024 SSIHP SPONSOR FORM



## 3rd Annual Shrewsbury Street Italian Heritage Parade

PO Box 4462 ~ Shrewsbury, MA 01545

PLEASE PRINT

Your Name (or Name of Organization) \_\_\_\_\_

Contact Person \_\_\_\_\_

Name as you would like it to appear in the Grand Marshal Program Book \_\_\_\_\_

Address \_\_\_\_\_

City, State & Zipcode \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Level/Type \_\_\_\_\_

Amount Enclosed \_\_\_\_\_

Please check the box if you would like us to submit an entry for the parade and have SSIHP contact you.

### PLEASE BE SURE TO:

- ✓ FILL IN THIS FORM COMPLETELY AND RETURN BY AUGUST 4, 2024
- ✓ EMAIL A CAMERA READY FILE CONTAINING YOUR B&W OR COLOR AD BY AUGUST 4, 2024
- ✓ EMAIL ANY ADVERTISING INQUIRIES TO: SHREWSBURYSTITALIANPARADE@GMAIL.COM
- \*\*AD SIZE AND SPECS MUST BE AS SPECIFIED ON THE REVERSE SIDE OF THIS FORM
- ✓ ENCLOSE A COMPANY OR PERSONAL CHECK PAYABLE TO:  
SHREWSBURY STREET ITALIAN HERITAGE PARADE

**GRAND MARSHAL  
SPONSOR  
\$10,000.00+**

- Sponsorship Prominently Displayed at ALL SSIHP Parade Committee Activities and Events
- Logo and Information on Shrewsbury Street Italian Heritage Parade Website & Social Media
- Full Page Ad: Front Inside Cover of the Grand Marshal Ball Program Book
- 10 Dinner Tickets to the Grand Marshal Ball
- 4'x12' Vinyl Sponsor Banner Displayed at SSIHP Parade & Festival
- Entry in the parade by means of a float marching group, etc.

**PLATINUM  
SPONSOR  
\$5000.00**

- Sponsorship Prominently Displayed at ALL SSIHP Parade Committee Activities and Events
- Logo and Information on Shrewsbury Street Italian Heritage Parade Website & Social Media
- Full Page Ad: Back Outside Cover of the Grand Marshal Ball Program Book
- 6 Dinner Tickets to the Grand Marshal Ball
- 4'x8' Vinyl Sponsor Banner Displayed at SSIHP Parade & Festival
- Entry in the parade by means of a float marching group, etc.

**GOLD  
SPONSOR  
\$2000.00**

- Sponsor Prominently Displayed at the Grand Marshal Ball
- Logo and Information on Shrewsbury Street Italian Heritage Website
- Full Page Ad: Outside Back Inside Cover of the Grand Marshal Program Book
- 2 Dinner Tickets to the Grand Marshal Ball
- 4'x6' Vinyl Sponsor Banner Displayed at SSIHP Parade & Festival
- Entry in the parade by means of a float marching group, etc.



SHREWSBURYSTITALIANPARADE@GMAIL.COM ~ 774.253.7015





# SHREWSBURY STREET ITALIAN HERITAGE PARADE & FESTIVAL

## 2024 SPONSORSHIP LEVELS

A NON-PROFIT 501(C)3 CORPORATION 84-3190028

AD SIZE SPECS - FULL COLOR  
 QUARTER PAGE: 3 3/4"W X 5"H  
 HALF PAGE: 8"W X 5"H  
 FULL PAGE: 8"W X 10 1/2"H  
 GRAND MARSHAL PROGRAM BOOKS FREE  
 PROGRAM BOOKS ARE DISTRIBUTED AT GRAND MARSHAL BALL  
 & TO BUSINESSES ALONG SHREWSBURY STREET THE PARADE ROUTE  
 \*\*\*\*AD DEADLINE AUGUST 4, 2024\*\*\*\*

<b>SPONSORSHIP BENEFITS</b>	<b>SILVER SPONSOR \$1000.00</b>	<b>BRONZE SPONSOR \$800.00</b>	<b>SPONSOR \$600.00</b>	<b>SPONSOR \$400.00</b>	<b>SPONSOR \$200.00</b>	<b>PATRON \$100.00</b>
Grand Marshal Ball Ticket Quantity: Ticket Value: \$100.00 per person <i>*If sponsorship commitment and reservations received by August 4, 2024.</i>	1	0	0	0	0	0
FULL Page Color Ad in the Grand Marshal Program Book. <i>If sponsorship commitment and ad copy are received by August 4, 2024. *Reserved Ad Positions: Front Inside Cover-Grand Marshal Sponsor, Back Outside Cover-Platinum Sponsor, Back Inside Cover-Gold Sponsor, Inside Front 1st Page-Silver Sponsor, and Last page before Back Inside Cover-Bronze Sponsor.</i>	✓		✓			
HALF Page Color Ad in the Grand Marshal Program Book. <i>*If sponsorship commitment and ad copy are received by August 4, 2024. *Ad position last inside page before back inside cover.</i>		✓		✓		
QUARTER Page Color Ad in the Grand Marshal Program Book. <i>*If sponsorship commitment and ad copy are received by August 4, 2024.</i>					✓	
Signage & recognition at the Grand Marshal Ball. <i>*If sponsorship commitment and ad copy are received by August 4, 2024.</i>	✓	✓				
Sponsor recognition on SSIHP website and social media. <i>*Company logo to be supplied by sponsor by August 4, 2024</i>	✓					
Entry in the parade by means of a float marching group, etc. <i>Option for PATRON SPONSOR: Parade Entry OR Bold Listing in the Grand Marshal Program Book Patrons Page.</i>	✓					✓
2.5'x4' Vinyl banner with Sponsor's logo displayed at the SSIHP Parade and Festival at Pepe's Restaurant Shrewsbury Street Worcester, MA. Banners viewed by everyday Shrewsbury Street traffic and participants & spectators on Parade Day. <i>*Sponsor logo to be supplied by sponsor by August 4, 2024</i>	✓	✓				

**SHREWSBURYSTREETITALIANHERITAGEPARADE.COM**

FOR INFORMATION ABOUT ENTERING A FLOAT OR MARCHING GROUP, PLEASE CONTACT: ITALIANHERITAGEPARADE@YAHOO.COM